

NEW

THE POWER OF PINK

Limited Edition SUPERSIZE 200g

PRO-COLLAGEN ROSE CLEANSING BALM



DESIGNED BY

Lily and Lionel

PROUD TO SUPPORT

breast
cancer
care

ELEMIS

NEW *Limited Edition*

PRO-COLLAGEN ROSE CLEANSING BALM SUPERSIZE 200G

*ELEMIS is proud to support Breast Cancer Care for the 18th year, with this limited edition deep cleansing balm and through a donation of £25,000.**



98%

AGREED THEIR DRY SKIN FELT SOOTHED WITH MOISTURE*

*INDEPENDENT USER TRIALS

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Breast Cancer Care is the only UK wide charity providing care, information and support to people affected by breast cancer. We want every person affected by breast cancer to get the best treatment, information and support. We use our understanding of people's experience of breast cancer and our clinical expertise in everything we do. We are grateful to ELEMIS for helping us to continue to reach people who need our support.

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**LIZZIE IREDALE, BREAST CANCER CARE,
HEAD OF CORPORATE PARTNERSHIPS**

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ELEMIS has been a longtime supporter of Breast Cancer Care. We choose charities that we feel really make a difference in people's wellbeing and it is an honour to continue our long-term relationship with this great organisation. Our contribution of £25,000 will help Breast Cancer Care continue to care for those affected by breast cancer. We also strongly support the organisation in their efforts to reduce barriers to breast cancer awareness.

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ORIELE FRANK, ELEMIS CO-FOUNDER

HOW DOES IT WORK?

- 1 Deeply cleanses, dissolving grime and make-up as it melts into the skin, with softening and comforting Mimosa and Rose Flower wax.
- 2 Starflower Oil and Padina Pavonica help condition, nourish and maintain moisture levels. Essential fatty acid rich Elderberry Oil help smooth the skin.
- 3 Fatty acid-rich, replenishing Rosehip Seed Oil nourishes the skin's lipid barrier, soothing with hydration. It helps to leave the skin feeling conditioned and smooth after cleansing, with a radiant look.

NEW ROSE AROMATIC

Our beautiful new rose cleansing balm is formulated with rare extracts from various roses around the world.

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The delicate scent takes you on a journey through a beautiful Garden of English wild roses, reminiscent of childhood.

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NOELLA GABRIEL, ELEMIS CO-FOUNDER

Hand-harvested in the British countryside, English Roses are carefully selected from over seventeen varieties known for their complexity of fragrance as well as the classic scent of old English Rose. Their extracts are steeped in omega-rich Safflower Oil, helping to sooth and nourish dry skin.

To enhance the rose scent, Rose Damascena petals are picked before sunrise each morning to capture their fresh, dewy aroma. Grown in Turkey, the conditions produce a unique, delicate fragrance.

LIMITED EDITION DESIGN

ELEMIS have collaborated with iconic British fashion house, Lily and Lionel, on an exclusive design in support of Breast Cancer Care.

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We created the print by dipping celery in ink and then stamping it into a rose pattern. There were all these incredible shapes, and we pared them down into a monochromatic colour palette to create a simple, classic and feminine design. We are delighted to partner with ELEMIS and honoured to help this cause that affects so many.

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ALICE STONE, LILY AND LIONEL CREATIVE DIRECTOR





NEW
LIMITED EDITION
PRO-COLLAGEN ROSE
CLEANSING BALM SUPERSIZE - 200G

Launches in ME September 2018

For more information, please contact: LUXURIA MIDDLE EAST
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