

Newsletter #9 – Fourth quarter 2017



CEO's Message

The final quarter of 2017 promises to be an exciting one. Coming back from the summer lull, we have been focusing on readying our retail partners with launches and product lines for the Festive season. This time of year is always special for our various brand partners and this year will be no exception. We have some exciting launches and special events planned to mark the occasion. In a bid to increase awareness we will also be conducting some events in October to mark Breast Cancer Month.

Finally, we have some updates on our attendance at the various industry events and openings of new outlets. So we hope you enjoy this issue of our newsletter.

Bechara Sleiman
CEO

Events

As with every year, Luxuria was present at the **TWFA World Exhibition and Conference** in October. We had the opportunity to meet with our various brand partners to discuss the progress of the past twelve months and the vision for the next. A successful event with some significant developments to come.

We are pleased to announce that for the second year running we have been invited to present at the **IMF Professional Beauty Conference in London** in early 2018. This event gives us an opportunity to increase awareness about the challenges in our business and how we are overcoming them which always benefits trade.

Launches - Fragrance

Byredo will introduce us to Velvet Haze. Inspired by the evocative 1960's music and cultural movement with a sense of freedom and hope and a clear aesthetic that remains an inspiration today.



Capturing the sense of a celestial Christmas tree, an Ancient goddess and the immortal phoenix, **Diptyque's** range of Christmas candles this year take us on a whimsical journey through the cosmos and its mysteries.



From its private collection and exclusively available at Rubaiyat, **Floris London** have created Patchouli, the soft, creamy, coconut milk top note accord which is set to

contrast with the dark and mysterious character of patchouli.

Launches – Skincare

To mark October as Breast Cancer month, and in partnership with Anantara, **Elemis** will be conducting specific events to increase awareness about the disease. Please contact us for details.



Elemis have surprised us yet again with some lovely new Festive gifts sets specifically designed for the season. Along with our partners as Senasia, the Westin and Anantara we will be conducting a number of events over the coming two months in Dubai

which will allow our clients to learn more about Elemis' range of products as well as sampling them in order to discover just how effective they are.

Update on Openings– Penhaligon's and L'Artisan Pafumeur

We are currently busying ourselves with the implementation of the opening of 20 outlets for **Penhaligon's and L'Artisan Pafumeur**. We are pleased to report that Jawahir, KSA, Harvey Nichols KSA, Debenhams Airport are already up and running with many more to come.