



MORE THAN 80 YEARS OF BEAUTY REVOLUTION MADE IN FRANCE

Give women the means to develop their beauty potential and make their skin naturally prettier, without excess: Ella Baché is the story of that commitment.

A beauty-revolution that started in 1936 in Paris with one of the first pharmacist women who became one of the pioneer icons of skincare and diagnosis. She is at the root of a unique science of skin care : NUTRIDERMOLOGIE®.

NUTRIDERMOLOGIE®

The Ella Baché laboratory is a pioneer in the identification of the nutritional needs of the skin as well as the research of actives coming from premium food (antioxidant Tomato Lycopene, filling Essential Nutrients of spirulina, strengthening Lactic Probiotics...). It elaborates the internal and external skincare from groundbreaking active extracts. Because they are made from natural food recognized by our organism, they guarantee an optimal tolerance and a maximum assimilation of the beauty nutrients by the skin, for an ideal cellular bio-responsibility. The respect of the skin and the "health" vigilance are a must. Therefore, the components of the internal and external skincare answer a quality chart aiming to reduce as much as possible: parabens, mineral oils, coloring, endocrine disruptors, alcohol, silicone, phenoxyethanol, artificial flavors.

Ultra-personalized, the Ella Baché face and body beauty solution works with internal and external skincare:

- The internal skincare, food supplements and dermo-dietary beauty recipes, act on the deeper layers of the skin.
- The external skincare, cosmetics, ensure a targeted cellular and cutaneous nutrition.



THE 1.2.3.4 ELLA BACHÉ SOLUTION

A complete face and body solution to develop your business.

- 1) Expert skin diagnosis = personalized response to 100% of client needs.
- 2) NUTRIDERMOLOGIE® manual treatments = efficiency and well-being.
- 3) NUTRIDERMOLOGIE® retail products = a beautiful and healthy skin everyday, and loyal customers.
- 4) Business coaching = differentiation and recruitment of new customers.

THE 1.2.3.4 ELLA BACHÉ SOLUTION

1 - FACE AND BODY

PROFESSIONAL DIAGNOSIS

A professional and evolving skin diagnosis thanks to your expertise and the one of Ella Baché, for a targeted and ultra-personalized customer response.



2 - SKIN TREATMENTS IN BEAUTY SALON AND SPA

3 types of skin treatments to fulfill 100% of the changing requirements of your clientele: skin, time, budget.

- GRANDE BEAUTÉ TREATMENTS
100% effectiveness - 80% well-being - 50 to 90min
- EXPRESS BEAUTY TREATMENTS
70% effectiveness - 40% well-being - 30min
- SKINCARE-MASSAGES
70% effectiveness - 100% well-being - 50 to 90min

3 - NUTRIDERMOLOGIE® PRODUCTS

Two ranges of products provide a targeted solution to 100% of the evolving needs of the skin:

- **NUTRIDERMOLOGIE®LAB (black range)** : cosmeceuticals and food supplements for persistent skin concerns.
- **NUTRIDERMOLOGIE® (white range)** : make-up removers, scrubs, masks and skincare creams to answer the needs of all skin types.



4 - BUSINESS COACHING

A marketing and sales team assists you in the development of your business through a range of exclusive services.

Ella Baché also offers you a complete and progressive training to develop the knowledge and expertise of your team, in order to guarantee a quality of service to your customers and a progression of your turnover.

