

# LUXURIA GROUP AT PROFESSIONAL BEAUTY GCC 2020 17th & 18th OF FEBRUARY AT DUBAI FESTIVAL CITY ARENA

LUXURIA GROUP brands presented at the exhibition had the largest space and was one of the busiest stands for two days. At the BABOR stand skincare experts offered personalised skin analysis by BABOR derma-visualiser, live facial demos. Sabine and Christopher (BABOR International Sales team) two representatives from Germany were supporting our Dubai team force with their brand expertise. Sponsored by BABOR Day Spa category at Awards Ceremony congratulated the winner DALOUK spa Sharjah Ladies Club.

Philip Kingsley, Ella Bache and Floris were under the roof of LUXURIA GROUP stand. All brands offered expert consultations: Fragrance sampling, Skin Analysis Consultations, Hair and Scalp Analysis Consultation.

Two successful days brought many business leads.

