

# FLORIS LONDON - MOUTHWASH COLLECTION

With an increasing number of consumers looking for a gentle, yet effective solution for their dental hygiene routine, the mouthwash targets the causes of poor oral health, whilst offering a unique flavour to sharpen and freshen the breath.

Modern tones meet Floris tradition with the mouthwash presented in a beautiful glass bottle, to bring some grace to your morning routine as well as a touch of stately decadence for any bathroom shelf.

Less is more. Rarity is the ultimate measure of luxury and the high concentration of this mouthwash means a little luxury goes a long way. Just six drops applied to 60ml of warm water is all that is required and a 100ml bottle can be expected to last at least 2 months if used daily.

A gentle, yet effective solution from its origins is why the formulation hasn't changed since inception and has always been fluoride free.

## ROSE MOUTHWASH

**Floris Rose Mouthwash dates back to the earlier days at Floris, a time when we were known as a producer of grooming products, fine hair pieces and a range of toothbrushes and tooth powders. The earliest reference to the product can be found in a catalogue from 1851.**

### DESCRIPTION:

A sophisticated unique alternative to overpowering peppermint, we add pure rosewater to this concentrated mouthwash formula to create its subtle floral flavour.

This unique product has built a cult status and is now desired all over the world as a true luxury bathroom item. The soft pink hue is timelessly elegant, and we decant the mouthwash into our signature frosted glass bottle, so it will look as good in your bathroom cabinet as it tastes.



## VIOLET MOUTHWASH

**Floris introduces 'Violet Mouthwash' in limited distribution to the global market following the runaway success of the now cult 'Rose Mouthwash'.**

### DESCRIPTION:

Revisiting the original recipe archives, Floris has drawn together the combination of fragrant natural mint and violet with a special blend of selected essential oils to produce a fluoride free highly effective, mouthwash with antibacterial properties.

